

# Shakespeare R. Calibo

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Experienced Website Manager and System Administrator with over 8 years of expertise in managing complex web infrastructures, optimizing performance, and implementing robust security solutions. Proven track record in leading development teams, managing high-traffic e-commerce platforms, and providing technical consultation to clients. Specialized in WordPress and WooCommerce implementations, with strong capabilities in server management, performance optimization, and security protocols.

## EXPERIENCE

### System Administrator & Website Manager

2022 - Present

*DumaSpace IT Solutions, Dumaguete, PH*

- Managed and optimized multiple WordPress websites, reducing load times by 30-40% through strategic optimization
- Led a team of 3-4 developers, coordinating projects and ensuring timely delivery of client websites
- Resolved complex performance issues with resource-intensive websites by implementing advanced caching
- Secured websites using Wordfence, Cleantalk, and Cloudflare, maintaining zero security breaches during tenure
- Consulted with clients on budget-appropriate hosting and tool solutions, maximizing ROI while meeting performance needs

### Website Manager & WordPress Developer

2019 - 2024

*intraining Running Centre, Brisbane QLD, Australia*

- Maintained WooCommerce platform selling sports shoes and running gear, ensuring smooth operation despite high product inventory
- Successfully developed the intraining wallet app, solving customer payment friction and improving session ticket purchases
- Troubleshooted and resolved complex database performance issues affecting checkout processes
- Implemented comprehensive security protocols that prevented data breaches during peak sales periods

### Product Listing Manager & WordPress Site Manager

2019 - 2024

*Designer Direct, Auckland, New Zealand*

- Managed comprehensive WooCommerce product listings including specifications, images, and inventory tracking
- Implemented SEO optimization strategies for product pages to improve organic search visibility
- Maintained website functionality through regular updates, troubleshooting, and performance monitoring
- Processed customer orders from receipt to fulfillment, ensuring accurate and timely delivery
- Developed streamlined workflows to manage high-volume product catalog and order processing efficiently

### WordPress Developer

2020 - 2021

*Silliman University, Dumaguete, PH*

- Developed an online donation site for alumni using WordPress, streamlining the donation process
- Created a WordPress-based audit tool to enhance organizational efficiency and transparency
- Implemented performance optimization techniques that improved site loading speeds by 35%
- Designed and executed security protocols to safeguard sensitive university data

## TECHNICAL EXPERTISE

### WooCommerce Expertise

E-commerce & Product Management

Catalog management, variable products, bulk operations, inventory control, SEO-friendly listings, conversion optimization, cross-selling implementation (8+ years)

### Order & Customer Systems

E-commerce & Product Management

Streamlined fulfillment workflows, payment gateway integration, customer communication, documentation (6 years)

### Optimization Tools

Website Performance & Security

WP Rocket, FlyingCDN, LiteSpeed Cache, Cloudflare, GTmetrix, PageSpeed Insights (10+ years)

<b>Protection Protocols</b>	Website Performance & Security
Wordfence, Cloudflare Security, malware scanning, regular updates, backup systems (8 years)	
<b>Hosting &amp; WordPress Ecosystem</b>	Technical Infrastructure
AWS, DigitalOcean, Vultr, Cloudways, WooCommerce, Elementor Pro, PWA implementation, database optimization (10+ years)	
<b>Requirements &amp; Documentation</b>	Client Solutions
Technical specification gathering, budget consultation, solution recommendations, workflow documentation (5 years)	

## PROJECTS

<b>Ian Woods Mortgages Website</b>	<i>WordPress, Elementor Pro, WP Rocket, SEO Optimization</i>	ianwoodsmortgages.co.nz
Developed a professional website for a leading Auckland-based mortgage advisor, featuring comprehensive financial services information, case studies, and client testimonials. Implemented advanced SEO strategies to improve visibility for mortgage and lending-related searches in New Zealand.		
<b>StretchSense Motion Capture Technology</b>	<i>SEO Strategy, Content Optimization, Technical SEO</i>	stretchsense.com
Led SEO initiatives for a pioneering motion capture technology company specializing in XR gloves and motion intelligence. Optimized technical content and product pages to improve visibility in the motion capture and XR technology sectors. Enhanced organic search presence for their innovative hand tracking solutions and AI-driven motion capture technology.		
<b>All Natural Coco Products, Inc. Corporate Website</b>	<i>WordPress, Elementor Pro, WP Rocket</i>	allnatcoco.com
A corporate website for an oleochemical manufacturing plant showcasing their coconut-derived product line, manufacturing capabilities, and industry applications with an optimized user experience and mobile-responsive design.		
<b>Island Diaries PH Travel Agency Website</b>	<i>WordPress, WooCommerce Bookings, Elementor Pro</i>	islanddiariesph.com
A tourism website for a Dumaguete-based travel agency featuring online booking capabilities, tour package displays, and instant confirmation functionality to streamline the travel booking experience for domestic tourism in the Philippines.		

## WORK SETUP

<i>Primary</i>	Windows 11 Pro   Intel Core i5 12th Gen   32GB RAM   RTX 3060
<i>Secondary</i>	Macbook Air   Apple M1 Chip
<i>Internet</i>	200Mbps primary connection with backup
<i>Backup</i>	Backup Ecoflow Power Station for uninterrupted service

## EDUCATION

<b>BS Computer Engineering</b>	2013 - 2017
<i>Asian College, PH</i>	
Graduated with a Bachelor's degree in Computer Engineering	